

AN 'IDEA PRESENTATION SEMINAR' FOR 'MSME IDEA HACKATHON 2.0' AT NEHU, TURA CAMPUS



October 11, 2022: An 'Idea Presentation Seminar' was organised jointly by Branch MSME-DFO, Tura, Ministry of MSME, Govt of India, and BIRAC's BioNEST Bioincubator (B3I) Facility, NEHU, Tura on October 11, 2022 at NEHU, Tura Campus given the ongoing call

for proposal titled 'MSME Idea Hackathon 2.0'. The event saw active participation from 33 in-house enthusiasts, including students, research scholars, and faculty members from various academic departments of NEHU, Tura Campus.

Dr. B. K. Mishra, Head, Department of Rural Development and Agricultural Production (RDAP) and Project Investigator, B3I Facility, NEHU, Tura campus, extended a warm welcome to the gathering, sharing the news of NEHU, Tura campus securing Host Institute recognition from the Ministry of MSME, Government of India.

Prof. Sujata Gurudev, Campus-in-Charge, NEHU, Tura Campus, Meghalaya, detailed the program's objective, emphasizing the need to build and promote a culture of innovation within the campus. She expressed optimism in the campus's finest minds contributing multiple ideas to the Idea Hackathon 2.0.



Shri Nilesh Trivedi, Assistant Director, Branch of MSME-DFO, Tura, briefed the audience on MSME initiatives, sectors, and schemes, including the benefits of UDYAM Registration and other opportunities available through MSME. Mr. Trivedi explained the categories of eligible candidates for the Idea Hackathon,

specific themes, the evaluation process, and financial assistance available for prototyping and capital funding for setting up the instrumentation facility. In the last session, Dr Suman Kumar Nandy, Chief Executive Officer of BioNEST Facility, highlighted the facility's handholding program to transform innovative ideas into sustainable businesses. Dr. Nandy discussed ongoing funding schemes from the B3I Facility, objectives of the MSME Innovative scheme, different sectors of HI 2.0, budget allocation, and provided insights into the Biotechnology

Ignition Grant for the North Eastern Region (BIG-NER), its eligibility criteria, and funding opportunities.

Both sessions were followed by elaborate, interactive and informative doubt-clearing sessions, allowing participants to seek clarification and gather additional information. The program ended with concluding remarks & vote of thanks from Dr. Arindam Barman, Assistant Professor, Department of Horticulture, NEHU,



Tura Campus. The seminar proved to be a valuable platform, fostering innovation, collaboration, and knowledge sharing among participants, setting the stage for active participation in the MSME Idea Hackathon 2.0.